



SCAPPOOSE
ADVENTURE
FESTIVAL

SPONSORSHIP KIT

AUGUST 12TH & 13TH, 2023 • SCAPPOOSEADVENTUREFEST.COM



SPONSORSHIP KIT

Greetings!

We are pleased to present the sponsorship kit for the second annual Scappoose Adventure Festival at Scappoose Veteran's Park on August 12th & 13th, 2023. This free community festival features marketplace outdoor recreation, handmade and service vendors, a whole night of live music, a nighttime beer garden, partner events, children's entertainment, and delicious fare.

You'll find programs designed to elevate your local visibility amongst exhibitors at this community-packed event inside this kit.

Pick from one of our current sponsorship opportunities or contact us to design a tailored package to meet your specific needs. We have sponsorship opportunities available for every budget.

Opportunities are available on a first-come, first-serve basis. Recognition will begin immediately following receipt of your sponsorship agreement, leading up to the event.

Sponsorship Committee

Scappoose Adventure Festival





SPONSORSHIP KIT

KEY DETAILS:

Date: August 12th & 13th, 2023

Times:

- Saturday: 10:00 am to 12:00 am
- Sunday: 10:00 am to 5:00 pm (various activity times throughout the day)

Venue: Scappoose Veteran's Park

EVENT FEATURES:

- Recreation, Sportsman, Handmade & Service Marketplace Vendors
- Whole Night's Worth of Live Music with Live Bands
- Nighttime Beer Garden
- Axe Throwing
- Kids Rock Wall
- Mechanical Bull
- Outdoor Recreation Seminars
- Third-Party Adventure Activities
- Family Games & Entertainment
- Food & Beverage Vendors
- Car Show
- + More Coming Soon!

ATTENDANCE:

In 2021, The City of Scappoose's "100-Year Centennial Celebration" was the first large community festival back in Scappoose which featured many of the same attributes. The Scappoose Adventure Festival will feature this August in its second year! Over one thousand attendees joined us in 100+ degree weather and we expect Scappoose Adventure Festival to blow 2021's & 2022's numbers out of the water.

PARTNER & SPONSOR

FOCUS:

- Multiple brand visibility opportunities
- Easy community involvement portals
- Community building
- Sales & lead collections
- Sponsor status through event promotions



RECAP: THE SCAPPOOSE CENTENNIAL



SPONSORSHIP KIT

PRIMARY SPONSORSHIPS

ADVENTURE TITLE PACKAGE (\$10,000)

- Event naming rights
- Top-tier logo placement on print promotions and digital graphics (11"x17" posters, 5"x7" flyers, digital posters, ads, etc.)
- Billboard logo inclusion
- Logo recognition on stage banner
- Primary logo inclusion on entryway arches into event space
- T-Shirt logo inclusion
- Logo inclusion in recap promotional video
- Logo inclusion on trash cans
- Mentions in all pre and post-event email blasts to subscribers
- Naming in social media (paid/organic) promotions
- Your company's Facebook page as "event host" for added exposure
- Press release mentions
- (5) Brand-specific social media posts
- (2) Brand-specific email blast promoting your brand/product
- Homepage website listing with linked logo to your brand's page
- (1) 10'x10' exhibitor space
- Verbal recognition on stage

ADVENTURE COMMUNITY PACKAGE (\$5,000)

- Middle-tier logo placement on print promotions and digital graphics (11"x17" posters, 5"x7" flyers, digital posters, ads, etc.)
- T-Shirt logo inclusion
- Secondary logo inclusion on entryway arches into event space
- Mentions in all pre and post-event email blasts to subscribers
- Your company's Facebook page as "event host" for added exposure
- Press release mentions
- (3) Brand-specific social media posts
- (1) Brand-specific email blast promoting your brand/product
- Homepage website listing with linked logo to your brand's page
- (1) 10'x10' exhibitor space
- Verbal recognition on stage

ADVENTURE SUPPORTER PACKAGE (\$750)

- Text business name placement on **digital** event posters
- Your company's Facebook page as "event host" for added exposure
- (1) Brand-specific social media posts
- Homepage website listing with linked logo to your brand's page
- (1) 10'x10' exhibitor space



SPONSORSHIP KIT

ACTIVITY SPONSORSHIPS

STAGE & BEER GARDEN SPONSOR (\$5,500)

- Stage naming rights & brand recognition on custom stage banners, Logo/Text placement on beer garden wristbands/stamps and posted advertisement on beer garden tables (provided by the sponsor, up to 8.5"x11" large)
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

PHOTOBOOTH SPONSOR (\$2,000)

- Get your company's logo in front of thousands of guests as they take photos at our free and interactive photo booth activation. Photos are commonly published on social media and are printed for guests. Your logo is included as a layover on the photos themselves for maximum impact.
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

MECHANICAL BULL SPONSOR (\$2,000)

- Be the talk of the town! Sponsor the mechanical bull activation onsite and expect lots of social media videos with your brand front and center. Includes text/logo banner placement on activation and your business named as the mechanical bull sponsor in pre-event promotions.
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

AXE THROWING SPONSOR (\$2,000)

- Have a competitive side? One of the #1 activities at the Scappoose Adventure festival is Axe Throwing! Receive banner space onsite during the event at the Axe throwing trailers. Includes text/logo banner placement on activation and your business named as the axe throwing sponsor in pre-event promotions.
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

MARKETPLACE SPONSOR (\$3,500)

- With a goal of reaching 75+ sportsman, adventure, handmade and service vendors, becoming the primary marketplace sponsor is a no-brainer. You'll receive marketplace naming rights and logo/text signage throughout the site.
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

ZIPLINE SPONSOR (\$5,000)

- Help us bring the ADVENTURE to life by sponsoring the zipline activation. Receive banner space on the zipline and exclusive logo placement on zipline tickets. You'll receive zipline naming rights. This will be the activity everyone's talking about!
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space

FAMILY ZONE SPONSOR (\$2,000)

- If you operate a family-focused business, this option is for you! Become the family zone sponsor and receive front and center signage near all of the kid's inflatables and games! Includes advertisement on tables (provided by the sponsor, up to 8.5"x11" large)
- Includes (3) social posts, (3) email blasts promoting sponsor, and 10'x10' vendor space



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PRIMARY SPONSORSHIPS [Reservation deadline: June 1st, 2023]

Title Package	\$10,000	Available: 1
Community Package	\$5,000	Available: 10
Supporter Package	\$750	Available: 20

ACTIVITY SPONSORSHIPS [Reservation deadline: June 1st, 2023]

Stage Sponsor	\$5,500	Available: 1
Photobooth Sponsor	\$2,000	Available: 1
Mechanical Bull Sponsor	\$2,000	Available: 1
Axe Throwing Sponsor	\$2,000	Available: 1
Marketplace Sponsor	\$3,500	Available: 1
Zipline Sponsor	\$5,000	Available: 1
Family Zone Sponsor	\$2,000	Available: 1

SPONSORSHIP BENEFITS VARY DEPENDING ON LEVEL OF INVESTMENT AND MAY INCLUDE:

- Naming rights!
- Sponsor logos on printed flyers & posters
- Sponsor logos included in promotional social media posts
- Advertisement recognition and links
- Webpage listings, banners and logo placements
- Vendor activation spaces
- Day of event signage
- Front entry gate logo placements
- Verbal shoutouts throughout day
- Inclusion in press releases
- Have another idea? Tell us!



SPONSORSHIP KIT

ORDER FORM

Select Method of Payment	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> CHECK
Credit Card Number	
3 Digit (CVC) Code	
Expiration Date	
Cardholders Name	
Billing Address of Card Holder	ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
Phone Number of Card Holder	
Email Address of Card Holder	
Company Name	
Company Address (if different than billing)	ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
Company Main Contact Name	
Company Main Contact Phone	
Company Main Contact Email	
Company Description	
Company Website	
Company Facebook & Instagram	

The undersigned hereby authorizes the City of Scappoose to charge the following amounts on the above-referenced credit card to satisfy payments due by sponsor to City of Scappoose

AMOUNT DUE: \$ _____

SPONSORSHIP PACKAGE: _____

1. This credit card authorization is valid until the expiration date noted on the face of the card.
2. In the event a charge is not honored the undersigned personally guarantees payments of the above amounts due by sponsor.
3. A facsimile of this credit card authorization on shall be regarded, and have the same force and effect, as an original.

4. NO REFUNDS. The undersigned understand and agree that by contracting with the City of Scappoose, certain exhibit/advertising space and/or services have been reserved solely for the Sponsor, and thus, are no longer available to other customers. Therefore, the undersigned understands and agrees that all amounts charged to the credit card are non-refundable.

The undersigned further agree: a) to waive any right to a chargeback, b) that any dispute will be taken up directly with City of Scappoose, and c) that any claim with the entity issuing the card resulting in a chargeback to City of Scappoose shall constitute a breach of contract.

CARDHOLDER

AUTHORIZED REPRESENTATIVE OF SPONSOR

DATE

DATE